

Anthony Cangelosi

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Skill Set

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Dreamweaver
HTML
CSS
jQuery
Flash
Balsamiq Mockups
Word
Excel
Powerpoint
Blender 3D

Professional Summary

A highly skilled and creative designer with over six years experience working in web, identity and print formats. A team player with track record of demonstrating strong conceptual skills and an ability to lead and complete projects from concept to completion.

Giant Realm | January 2007 - Present

Senior Designer

Redesigned and rebuilt several websites including *giantrealm.com* with a heavy focus on user experience and best practices using HTML and CSS.

Collaborated with sales and development teams creating custom ad units, designing and optimizing them to be used across Giant Realm's network of sites.

Created engaging mock-ups for sales department resulting in numerous advertising campaigns being sold.

Work with creative agencies and advertisers to successfully execute online campaigns for major brands such as Energizer, Electronic Arts and Universal.

Successfully manage design department delegating projects and campaigns as required on a daily basis.

4Kids Productions | December 2004 - January 2007

Senior Graphic and Web Designer

Contributed to the rebranding of the 4Kids website which improved user experience and increased traffic.

Created the look for trading card game *Chaotic*.

Designed DVDs, ads and packaging for international properties such as *Teenage Mutant Ninja Turtles*, *Yu-Gi-Oh!*, *Dinosaur King* and *Bratz*.

Created promotional logos for on-air and online sweepstakes.

Rogar Studios, Inc. - Entertainment Marketing & Production | April 2001 - September 2004

Assistant Art Director

Collaborated in developing identity for an award-winning children's television show *DittydoodleWorks*, WLIW Channel 21, with CDs, DVDs, packaging, books, logos, displays, and props for television and stage.

Designed sweepstakes pieces for Visa, MTA, NFL, Red Lobster & Colavita.

Implemented creative designs on intellectual property-based concepts for television and home entertainment.

Education

A.A. in Graphic Design at The Fashion Institute of Technology 1997.